

If you are entering via a download you may find the following information helpful.

Please be aware:

If you don't put enough stamps on your envelope that contains your entry form, this delays it from getting to us which means that you may miss out on a place! It also means that we get charged a minimum of **£1.06**, for every envelope, without enough stamps and we also have to pay, for the missing postage - which is a real waste of all the money you have raised for us.

So if you send your entries in an A4 envelope, an ordinary 1st (36p) or 2nd (27p) class stamp is **not** enough. **The minimum charge is 52p for 1st and 42p for second.** Some of our teams of walkers also send in many entry forms in one envelope which usually means that the postage is not enough to cover the delivery. It then takes longer to get to us and we have to pay for all the charges!

So if in doubt, go to your local post office and ask for advice from the staff behind the counter. It will mean that we get your entry form quicker and also allow us to grant more of your fundraising to our charities.

Thank you from all of us at Walk the Walk

Answers to your questions:

1. It is very important that the entry form is signed by the person who is walking.

2. Incomplete or unsigned forms will unfortunately, be returned and you may not receive a place in the event

3. Can I download more than one application?

You can download as many applications as you like, however each application must be completed by the person applying - Due to health and safety requirements each person who enters must be responsible for filling out their own form. Each person entering will be required to sign their entry form.

4. Who should cheques be made payable to?

All entry fee cheques should be made payable to 'Walk the Walk in Action Ltd.' Please ensure that you put the name and address of the corresponding entrant on the back of the cheque.

5. Does everyone who sends in an application form get a place?

Sadly not. All places are given in the order in which applications are received on a first come first served basis.

6. Can I register on behalf of someone else?

No. Due to health and safety requirements each person who enters must be responsible for filling out their own form. Each person entering will be required to sign their entry form.

7. Can I hand deliver my form?

You can hand deliver your application between the hours of 9am and 5.30pm Mon-Fri, unfortunately the building we are in does not have a letterbox for you to drop your entry through. We will time and date stamp every entry that is received this way we can ensure that all places are given in the strict order of first come first served.

8. Can I courier my entry to you?

Yes you can arrange a courier application between the hours of 9am and 5.30pm Mon-Fri, unfortunately the building we are in does not have a letterbox for you to drop your entry through. We will time and date stamp every entry that is received this way we can ensure that all places are given in the strict order of first come first served.

9. Will sending an entry via Special Delivery guarantee my place?

Sending applications via Special Delivery will guarantee next day delivery but does not guarantee your place on The MoonWalk Edinburgh, all applications are treated on a first come first served basis.

10. How old do you have to be to walk?

All walkers must be at least 13 years old on event night and all walkers between the age of 13 and 17 must be accompanied for the duration of The MoonWalk by an adult. There must be a minimum of 1 adult to 5 adolescents.

11. Can I enter as a part of a team?

All applications are treated as individual entries however many people like to have a team name to fundraise together or as a method of building morale and team bonding. We do not allocate places as per team names, all places are given in the order in which applications are received. If you are entering as a team, it is advisable to put all entry forms in one envelope so that we receive them together and process them together - this way either you will all either be successful with your applications or not, depending on when we receive them. Please include one cheque with each individual entry form.

12. Can I write a cheque on behalf of someone else?

Yes, we don't mind who the cheque is from, as long as the entry form has been completed and signed by the applicant.

13. Can I send one cheque for more than one application?

We ask that you send one cheque for each application form. Please put the applicants name and address on the back of the cheque.

14. I walked/volunteered before; do I get priority with my application?

No, to be as fair as possible, all places are given as we receive applications on a first come first served basis.

15. How much sponsorship do I need to raise?

We ask that everyone who enters The MoonWalk aims to raise a minimum of £100. We know how hard it can be to raise sponsorship, especially if you do lots of charity events! Fundraising is a fantastic way to raise money and awareness and we have had people do all sorts of things from bra decorating competitions, to bra car washes, falling out of planes and speed dating! There are many other fundraising ideas so why not check out our website to get you started or create a unique idea of your own!

16. When will I find out if I have got a place?

We will write to all successful applicants as soon as we possibly can to notify them of places. With the sheer volume of entries we receive, please do bear with us as it does take a little time to process all walkers details along with the details of those who unfortunately were unsuccessful with their walking applications onto our database. We will write to everyone who has applied to take part to let them know whether or not they have secured a place. **We will be unable to confirm any places over the telephone or via e-mail until these letters have been posted.**

17. I got a place but my friend didn't- what can we do?

All places are given in the strict order in which applications are received. If a walking place has been unsuccessful, there are still ways to support the event, Walk the Walk and our walkers. We would love you to join us by becoming one of our treasured volunteers on the night of The MoonWalk Edinburgh! We need over 1,000 volunteers to make the event happen and you could be doing jobs ranging from marshalling on the route, giving out water, serving food or handing out medals as walkers cross that finish line!

18. I am unable to walk; can I give my place to someone else?

Places are allocated to individuals as per the application forms, once you have been accepted your place cannot be transferred to any other person. If you are unable to attend The MoonWalk, you must notify us in writing as soon as possible – you cannot give your place to any

other person.

19. Is it possible to defer my entry to another event?

No, we are unable to defer any places or transfer your place to any other event organised by Walk the Walk .

20. Can I change any details on my application form?

No, we are unable to accept any changes to your entry other than your address if you move. Please do notify us of any change of address in writing to londonmoonwalk@walkthewalk.org

21. Can the entry form be photocopied?

We will accept photocopied forms as long as we can read the details on the form, the form is completed and signed by the entrant and each form is accompanied by a cheque made payable to 'Walk the Walk in Action Ltd' for £42.50.

**Raise money
raise awareness
get fit and
have fun!**

the **MoonWalk**[®] edinburgh 2010

June 19 Inverleith Park Edinburgh



ENTRY FORM
www.walkthewalk.org



walkthewalk[®]

uniting against
breast cancer

Patron HRH The Prince of Wales

Join The MoonWalk now and be a part of Edinburgh's one and only unforgettable Mardi Gras of Marathons!

We promise you a night to remember, and when you join the party, you will not only be doing something wonderful for yourself by getting fitter, but also for so many others, by raising money for vital breast cancer causes in Scotland – what a great exchange!

On 19 June 12,000 women and men will take to the streets in decorated bras... join them and really make a difference whilst having the time of your life!

What is Walk the Walk...

Walk the Walk is a grant making charity that is dedicated to raising money and awareness for vital breast cancer causes. We are also passionate about encouraging everybody to take steps, no matter how small towards a healthier lifestyle. By including Power Walking in your daily life along with a good diet, it is a great start on the journey towards better health and cancer prevention.

What we do for you...

After receiving your entry form we will send you a letter confirming your place in The MoonWalk Edinburgh. To start the year as you mean to go on, in January we will be sending you your 'Welcome Pack' which will include information on how to start Power Walking, a Training Guide, how to buy the right shoes and lots of other information that you will need over the coming months as you lead up to your challenge.

About 6 weeks before the BIG night, you will receive your hat, T-shirt and of course your bra to decorate! On the night, you will be feasting on pasta or rice to keep you going, listening to great music and uniting in our celebration!

You will find plenty of toilets and water on the route and a team of smiling faces giving out medals to welcome you home!

Walk the Walk in Action Limited is a wholly owned subsidiary of Walk the Walk Worldwide, a charity recognised in Scotland which aims to grant 80% of its charitable income towards vital breast cancer causes. Fundraising from this event will remain within Scotland.

Walk the Walk Worldwide is registered in Scotland (Charity Number SC029572)

What you do for us...

You give us your commitment to get into training to prepare for the big night, and aim to raise a minimum of £100 to help us reach our ambitious goal of £3 million! We will be granting our funds where we know it can make a difference to support vital breast cancer causes in Scotland. To find out more about where this money is used visit our website www.walkthewalk.org.

Walk the Walkers do it in bras!...

Wearing bras is Walk the Walk's unique trademark. The girls and, yes, the guys too, all Walk the Walk in decorated bras and whilst it is not the normal sight for a Saturday night in Edinburgh... it is a sight to behold and one that succeeds in not only raising awareness but millions of pounds for vital breast cancer causes.

Get ready for a fun night, we're going to raise the roof of the pink tent... so be brave, get creative. Along with your bra, we'll be giving you lots of tips on how to cover your bits... and... what looks hot and what really is not!



What do you do now...

Complete the attached entry form and send it with your entry fee to:

**The Moonwalk Edinburgh 2010
Walk the Walk
Brook House
88-100 Chertsey Road
Woking
Surrey
GU21 5BJ
United Kingdom**

Be sure to fill in all the details required, including the correct challenge and finishing time and your correct bra size. We will then send you everything you need to join this unique challenge!

So what are you waiting for – take the first step and make a difference!

There are also limited places available online at www.walkthewalk.org

Walk the Walk – free energy for life!



Supported by:

SCOTLAND on **SUNDAY**

Official newspaper of The MoonWalk Edinburgh

Good Housekeeping

Official media partner of Walk the Walk Worldwide

EDINBURGH
THE CITY OF EDINBURGH COUNCIL

the MoonWalk[®] edinburgh 2010

RULES OF ENTERING THE MOONWALK EDINBURGH

The MoonWalk Edinburgh 2010 (The Event) is provided by Walk the Walk in Action Limited, a company limited by shares, company number SC2019176 whose registered office is at 5 Atholl Crescent, Edinburgh, Midlothian, EH3 8EJ (Action). Action is a wholly owned subsidiary of Walk the Walk Worldwide, a company limited by guarantee and a charity registered with the Office of the Scottish Charity Regulator under Charity Number SC029572 (WTW).

1 IMPORTANT RULE OF ENTRY – Your entry to The Event is only secured when you receive confirmation of your entry. At that point these terms shall become effective and an agreement will exist between Action and you (this Agreement). If you are successful, entry information, bra and T-shirt will be sent to you by post prior to 19 June 2010. Other goods (if available) including a meal shall be available at the start of The Event on 19 June 2010.

2 IMPORTANT RULE OF ENTRY – This is the entry form for The Event. Once this form has been submitted it will not be possible to change between the Half Moon or Full Moon or alter any of the following information that you have inputted into the form: estimated finishing time, bra size or T-shirt size.

3 IMPORTANT RULE OF ENTRY – An adult must accompany any entrant aged 13-17 for the duration of The Event. The entry for the guardian of the adolescent must accompany the entry for the adolescent. The guardian must enter their name in the space provided on the entry form. For schools or groups there must be a minimum ratio of 1 adult to 5 adolescents. Action shall not accept entries for anyone aged under the age of 13 on 19 June 2010.

4 IMPORTANT RULE OF ENTRY – Refunds will only be made if The Event is cancelled by the organisers. In the event that The Event cannot take place on 19 June 2010, every attempt will be made to arrange a new date.

5 IMPORTANT RULE OF ENTRY – Once accepted, your place cannot be transferred to any other person or event organised by Action. If you cannot attend The Event, you must inform Action in writing as soon as possible. We can not cancel any place unless we receive your written request to do so. Accepted entries cannot be deferred to the following year.

6 No animals apart from guide dogs are permitted. The Event is a Power Walking event and no other form of propulsion or transport (including but not limited to roller blades and bicycles and Nordic Poles) is allowed.

7 No alcohol is to be brought into, or consumed in MoonWalk City prior to or during The Event. Smoking will not be permitted in MoonWalk City.

8 Entry – By entering The Event you agree to follow the reasonable directions of Action and abide by the rules of The Event which shall be communicated to you from time to time.

9 Entry Fees – The entry fee is £42.50 inclusive of VAT. The Entry Fee shall remain the same until all entries into The Event have been taken or 15 March 2010, whichever occurs first.

Entry Fees – In return for your Entry Fee, Action shall supply you with one entry to The Event, entry information, a bra and a T-shirt. Any other goods shall be provided at the discretion of Action. The Event is a Power Walking event which takes place at night. You will have the choice of entering into the Full Moon (26.2 miles) or the Half Moon (13.1 Miles). The Entry Fee shall include all delivery costs to addresses in the UK. There will be an additional charge for applicants who are not residents of the UK.

10 Medical Information and Liability – You are responsible for your own medical condition. If you are in doubt about your ability to take part in or finish The Event or you have any medical condition, consult your doctor prior to commencing your exercise programme. None of Action or WTW, the charities benefiting from WTW's grants nor The Event sponsors (together the Organisations) accept any liability for the health of the entrant. If you are NOT a UK resident Action advises that you should have personal insurance that covers you for participating in road walking sporting events.

11 Liability – The Event is operated by Action: none of the Organisations have any liability in relation to The Event. Action and the Organisations, to the fullest extent permitted by law, exclude liability for any loss, damage, injury, consequential loss suffered by any entrant personally or to their property as a result of their entry to or participation in The Event.

12 Intellectual Property (IP) – WTW owns the IP rights in the name Walk the Walk and the names of its events, including but not limited to The MoonWalk and The SunWalk. These rights include both trade marks and copyright. You are not permitted to use any of the rights owned by WTW, including the names of events or these terms and conditions, for your own purposes or to raise funds for WTW other than in connection with events and challenges approved by WTW.

13 Disabled entrants – are welcome to take part, although due to the nature of the event we ask you to contact the organisers (telephone +44 (0)1483 741430) prior to filling in this form as some disabilities may not find the event feasible. If the disabled entrant is successful in obtaining a place in the event, and requires assistance from another person, (or people) the assist will be guaranteed a place. If the number of support people exceeds 1, additional guaranteed places will be at the discretion of Action.

Please note that those people assisting a disabled entrant will be required to pay the entry fee, but will not be required to raise sponsorship if they do not wish to. In certain cases it will be possible for Action to allow a change in the support person or people. Any request for a change in personnel must be notified to Action. Once the event entry list has been closed and passed to the emergency services prior to the event no changes to entrants will be permitted.

14 Sponsorship money raised – You are not permitted to use any of the sponsor money that you raise in relation to your entry in The Event to pay for your expenses. If you do not pass all of the money that you raise to WTW you may be committing a criminal offence. A failure to submit any money raised from any previous participation in The Event, or a failure to notify us if you have not been able to attend a previous Event may result in Action refusing entry or cancelling this Agreement. You are not permitted to use your entry to raise money other than for WTW or to pass on funds raised for WTW to other charities. Any money raised by you relating to your participation in The Event will be paid to WTW and used for its general charitable purposes.

15 Termination – This Agreement remains in force until you have paid all money and sponsorship raised in relation to The Event to WTW. Action may cancel this Agreement at any time if you are in breach of any of these terms and conditions.

16 Complaints – If you have any complaints or queries, please write to: Walk the Walk in Action Limited, Brook House, 88 - 100 Chertsey Road, Woking, Surrey, GU21 5BJ, United Kingdom.

17 Legal Information – This Agreement shall be governed by the laws of England and Wales and Action and you hereby submit to the exclusive jurisdiction of the English Courts.

Guaranteed post guarantees delivery but does not guarantee a place in The MoonWalk Edinburgh. All post received at Walk the Walk will be treated on a strictly first come first served basis.

Deliveries by hand - Please be aware that hand deliveries can only be made between the hours of 09.00 and 17.30 Monday to Friday as there is no letter box or access to the Walk the Walk office outside these hours.

Data Protection Act

Walk the Walk Worldwide, Walk the Walk in Action Limited and WalkWear Limited (together "WTW") process your personal data (as defined by the Data Protection Act 1998 (the "Act")) for the purposes of your entry into events, keeping you informed about our work, promotions and future events run by WTW and third parties, achieving the charitable objectives and marketing of a charitable organisation and fundraising. This may include WTW using your photograph or film image or a sound recording of you. Your name may also appear in any press listing of those participants taking part in events. WTW may transfer your personal data to HM Revenue and Customs, the charities that it supports through grants and to some supporting organisations, both charitable and commercial. If you would like WTW to stop processing your personal data at any time, you do not want your name to appear in any press listing of participants or you do not want your personal data transferred to a third party, please write to Walk the Walk Worldwide Brook House, 88-100 Chertsey Road, Woking, Surrey, GU21 5BJ. Please note that by requesting this you will not be informed about future events or the activities of WTW. Some of the information that we process will be sensitive personal data (as defined by the Act), by signing this form you give WTW explicit consent to process such data for the purposes outlined above.

Entries will close on 15 March 2010 or earlier if the event is full. So enter NOW!

Please read the rules and conditions of entry before filling in this form. Please complete this form in black ink using BLOCK CAPITALS.

Personal details

Mrs / Ms / Miss / Mr / Other Please circle

Forename(s)

Surname

Address

Postcode Country

Phone Daytime Mobile

e-mail

Emergency contact name on event night

Emergency contact phone number

Do you have any allergies or a medical condition of which the organisers should be aware?

Please give details

Which challenge?

Choose the challenge that you would like to join by ticking your estimated finishing time for the Half

Don't Forget! Take into account that with training you will be faster than at the time of entry

The Half Moon 13.1miles 0-3 hours 3-4 hours 4-5 hours 5+ hours

Teams MUST put the same finish time if you want to start together. No runners are permitted in this event.

NB Half Mooners will complete the challenge in the early hours when there is no public transport or travel facilities. The event does not have specific waiting arrangements so walkers must make their own arrangements.

Which T-shirt and bra?

Preferred T-shirt style (if available)

Don't Forget! Bear in mind when choosing your size that some people find they lose weight with training.

Loose fit Medium 12 Large 14 XLarge 16 XXLarge 18

Tight fit Small 8/10 Medium 10/12 Large 12/14 XLarge 14/16 XXLarge 16/18

A Playtex bra will be sent to you. The following sizes are available: 30 D-G, 32-38 A-G, 40-42 D-DD

Back size Cup size

Prosthesis bras are currently available in the following sizes: 30-42 A-G.

If you are outside this size range, we will endeavour to find you a suitable prosthesis bra.

Back size Cup size

If you require a bra size that is not available, we suggest that you either decorate one of your own bras for maximum comfort, or pick a bra size that is available and may be suitable for you. In all cases we will endeavour to send the bra size that you have requested. Colour can not be specified. **Please make sure that you order the right size as no exchanges will be possible.**

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WTW Edinburgh DOWNLOAD ENTRY FORM

Food

At the Pasta Party: All our food is vegetarian and organic so please tick which meal you would prefer.

Please tick one Vegetarian Pasta Vegetable Rice (gluten free)

Teams

Fill in this section if you are entering as a team and would like to be known by a 'team' name.

Even though you are in a team each person must enter individually by completing an entry form - each entry form must be accompanied by its own individual cheque or payment.

Team name, if you have one

It is essential that the spelling of the team name is correct.

13-17 years

Entrants must be 13 years of age or over on event night, 19 June 2010. Any walker between the age of 13 and 17 must include their age and signature of the guardian who will be accompanying them on the night.

Date of birth day month year age on event day

Name of guardian as shown on their entry form

Signature of guardian

Fees

I enclose one cheque for my entry fee of £42.50 inclusive of VAT at the current rate.

Overseas participants will be required to pay an additional fee of £5 to cover the cost of postage

By signing this form in the space below, I confirm that I have read and accept the conditions of entry to The MoonWalk Edinburgh and that I also accept all the rules and conditions of the event.

I also aim to raise a minimum sponsorship of £100.00 for Walk the Walk Worldwide. Please note that the minimum amount for a team remains £100.00 per person.

All cheques must be made payable to Walk the Walk in Action Ltd - do not send cash or charity vouchers.

Each entry form must be accompanied by an individual cheque.

Entry forms that are not signed will be returned to the applicant.

Signed

Date

RETURN THIS FORM TO: The MoonWalk Edinburgh 2010, Walk the Walk, Brook House, 88-100 Chertsey Road, Woking, Surrey, GU21 5BJ, United Kingdom

Tel: 00 44 (0)1483 741430 Email: info@walkthewalk.org

PLEASE ENSURE ALL BOXES HAVE BEEN TICKED OR FILLED IN OTHERWISE WE CANNOT GUARANTEE YOUR ENTRY

Donations

If I am **NOT** successful in gaining entry to the event I would like to donate my entry fee.

Yes No

By using Gift Aid you can make your donation worth more.

If you tick the box below, for every pound you give to us, we can get an extra 28 pence from the Inland Revenue if you are a UK tax payer.

To make a gift aid donation, please ensure that you have paid more income tax or capital gains tax than the amount we can reclaim. If not the Inland Revenue can make a claim against you.

I would like Walk the Walk to treat the enclosed £42.50 donation as a Gift Aid donation

Yes No

If you think your story may be of interest to others tick the box and attach a brief account of your story along with your entry form and post it to the address above.

Have you taken part in any Walk the Walk challenges before?

Yes No

If so which ones?

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